## Opening ceremony

### WELCOME SPEECHES

- **Prof. Maria Elżbieta ORŁOWSKA**, Secretary of State, Ministry of Science and Higher Education
- **Paweł ADAMOWICZ**, Mayor of the City of Gdansk
- **Mieczysław STRUK**, Marshal of the Pomorskie Region

### POLICY POSITIONS

- **Neelie KROES**, EU Commissioner for Digital Agenda
- **Michał BONI**, PhD, Minister, chairman of the Polish Prime Minister’s Strategic Advisers Board

## Plenary session 1

### WELFARE, INDEPENDENCE AND DIVERSITY: the faces of digital inclusion

**MODERATOR:** Marcin ZAKROCKI, Telewizja Polska, Poland

- **Gregg VANDERHEIDEN**, PhD, University of Wisconsin-Madison, USA
  - *How can we Affordably Address Accessibility, Literacy, Digital Inclusion, and Prosperity in our Countries, Developing or Developed*
- **Graham WALKER**, Race Online 2012, UK
- **Iosif MOLDOVAN**, Ministry of Communication and Information Society, Romania

Presentation of the draft *Gdansk Roadmap for digital inclusion*

Launch of a best short film competition: *My personal ICT empowerment*

## 17:30 COFFEE BREAK

## Debate

### WE ARE DIGITALLY INCLUDED!

**Debate of e-convinced**

**MODERATOR:** Piotr ŁUBA, social entrepreneur and musician from Sopot, Poland

- **Anne BELLEMANS**, RTBF, Belgium
- **Paul THOMAS, Nick JEANS**, Making IT Personal: Joining the DOTs, UK
- **Marco D’ANGELANTONIO**, HIMSA, Belgium, **Arduino COLOMBO**, Italy
- **Rafal CHARLAMPOWICZ**, University of Gdańsk

## 20:30 DINNER at Artus Court (Dwór Artusa)
### Plenary session 2

**DOZENS OF MILLIONS HAVE NEVER CLICKED!**

Innovative ways of opening the door to digital literacy

**MODERATOR:** Igor JANKE, Rzeczpospolita daily, SALON24

**Debate on European digital inclusion policy:**

- Magdalena GAJ, Undersecretary of State, Ministry of Infrastructure, Poland
- Anna Maria DARMANIN, Vice-president of the European Economic and Social Committee
- Janet SAWAYA, Bill & Melinda Gates Foundation, USA

*The most clickable space – the library!*

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**10:00**

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**11:20**

**COFFEE BREAK**

**11:40**

**Parallel workshops**

<table>
<thead>
<tr>
<th>I. SOCIAL FACILITATORS: Tutors, Librarians, Champions and Scouts – main drivers of digital literacy initiatives</th>
<th>II. EFFECTIVE E-INCLUSION POLICIES AND PROGRAMMES: regional and local battlefields</th>
<th>III. DIGITAL LITERACY FOR EMPLOYABILITY AND ENTREPRENEURSHIP – from CSR to economic imperative</th>
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<tbody>
<tr>
<td><strong>MODERATOR:</strong> Clara CENTENO, Institute for Prospective Technological Studies, JRC, European Commission</td>
<td><strong>MODERATOR:</strong> Charles WATT, CEO of European Regional Information Society Association [eris@]</td>
<td><strong>MODERATOR:</strong> Marina MANZONI, DG Information Society and Media, European Commission</td>
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</table>
| Jacek WOJNAROWSKI, Information Society Development Foundation, Poland
Overlooked Champions of Digital Inclusion | Nick BATEY, Office of the Chief Information Officer, Welsh Government, UK
CLICK, CONNECT, DISCOVER – digital inclusion in Wales | Egbert HOLTHUIS, DG Employment and Social Affairs, EC
Digital Literacy for employability and social inclusion |
| Christoph KALETKA, TU Dortmund, Germany
A European VET Solution for e-Inclusion Facilitators | Prof. Lizbeth GOODMAN, SMARTlab. University College Dublin, Ireland
E-inclusion on the Emerald Isle in Economic Trouble: towards a new Irish model for learning technology for all | Gabriel RISSLONA, JRC- IPTS, European Commission |
| Ian CLIFFORD, Telecentre Europe, UK
Telecentres, Digital Champions and Get online week | Hervé Le GUYADER, Conseil Régional d'Aquitaine, France
The role of EU Regions in making eInclusion happen: Where responsibility and opportunity meet | Alfonso Arbaiza BLANCO-SOLER, Fundetec, Spain
Fundetec experience with ICT inclusion in SMEs and citizens |
| Anusca FERRARI, JRC- IPTS, European Commission
DIGCOMP: a conceptual framework and descriptors of digital competence | Steve STEGERS, EUROCLIO, The Netherlands
Historiana – Your Portal to the Past: An inclusive way of learning and teaching history and heritage online | Martin CANTOR, Making IT Personal: Joining the DOTs, UK
Making IT Personal: Joining the DOTs (MITP:JtD) |

**13:00**

**LUNCH**
### Parallel Workshops

**IV. MY LIFE IS BRILLIANT! The challenge of ageing well and healthy**
**MODERATOR:** Katarzyna BAŁUCKA-DĘBSKA, DG Information Society and Media, European Commission
- Wojciech DZIWORSKI, DG for Health and Consumers, European Commission
  *The challenge of ageing well and healthy*
- Niamh SCANNELL, Technology Research for Independent Living (TRIL) Centre, Ireland
  *Moving Beyond the Mainframe: Inventing Connected Care*
- Marco D’ANGELANTONIO, Health Information Management SA, Belgium
  *DREAMING: a dream has come true*
- Morten LEMBKE, The Danish Association of Senior Citizens, Denmark
  *ICT for inclusion of senior citizens in a digital society*

**V. DIGITAL AGENDA GOING LOCAL - Be part of it (2.0)!**
**MODERATOR:** Loris di PIETRANTONIO, DG Information Society and Media, European Commission
- Miguel GONZALEZ-SANCHO, DG Information Society and Media, European Commission
- Tomasz NAPIÓRKOWSKI, Ministry of Interior and Public Administration, Poland
  *Discussion with the participation of:*
  - Dariusz BOGUCKI, PhD, Polish Information Processing Society
  - Wojciech KULEZSA, The Visibles Foundation, Poland
  - Laure BATUT, European Economic and Social Committee
  - Dagmara KRZESIŃSKA, “M@turity in the Net” Coalition

**VI. DIGITAL INCLUSION – funding and economic rationale**
**MODERATOR:** André RICHIER, DG Enterprise and Industry, European Commission
- Jan MÜHLFEIT, Microsoft Corporation, Czech Republic
  *Digital inclusion*
- Mateusz WALEWSKI, PricewaterhouseCoopers Poland
  *Economic implications of e-Inclusion in Poland*
- Cristiano CODAGNONE, PhD, The Open University of Catalonia, Spain
  *Inclusion economic rational: the need for robust evidence on tangible outcomes and how to produce it*
- Lieve van den BRANDE, DG Education and Culture, EC
  *A new European initiative enhancing systemic impact of ICT in education*

### 14:30

**16:00 COFFEE BREAK**

**16:20 Plenary Session 3**

**THE CHALLENGE OF SOCIO-DIGITAL TRANSFORMATION**
**Who takes the lead?**
**MODERATOR:** Grzegorz PIECHOTA, Gazeta Wyborcza daily, president of INMA European Division
- Anita GURUMURTHY, Euro-India SPIRIT&IT for Change
  *Socio-Digital Transformation – Exploring the potential for EU-India Collaboration to address e-Inclusion*
- Damien O’SULLIVAN, ECDL Foundation, Ireland
- Arie J.M. van BELLEN, ECP- EPN, The Netherlands
  *Socio-digital transformation. Who takes the lead?*
- Alexandre Nilo FONSECA, Controlinveste, Portugal
  *The MediaLab: Media Literacy project for Digital Inclusion in the 21st century*

### 18:00

Adoption of the Gdansk roadmap for digital inclusion

### 20:15

SOCIAL EVENT at The Polish Maritime Museum
<table>
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<tr>
<th>Parallel workshops</th>
<th>VII. European digital literacy &amp; e-Inclusion network: from action plan to action</th>
<th>VIII. Innovative, e-Inclusion life changing solutions - Every European Digital: empowered, active and independent</th>
<th>IX. Digital television helping inclusive society</th>
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<td>MODERATOR: Andrea PAROLA, European e-Skills Association, Belgium</td>
<td>MODERATOR: Aleksander TARKOWSKI, PhD, Digital Centre „Project: Poland“</td>
<td>MODERATOR: Krystyna ROSŁAN-KUHN, National Broadcasting Council, Poland</td>
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<td>Caroline KEARNEY, European Schoolnet, Belgium</td>
<td>Rui BARROS, INESC Porto, Portugal CEMSDI - Empower Local Authorities towards an inclusive Digital Local Agenda</td>
<td>Peter Olaf LOOMS, International Telecommunications Union, Denmark Making Television Accessible</td>
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<td>Fiona FANNING, ECDL Foundation</td>
<td>Juan Francisco Delgado MORALES, Consorcio Fernando de los Ríos, Spain Impact of social innovation in telecentres: Guadalinfo experience</td>
<td>Nick TANTON, BBC, UK The UK Digital Switchover Help Scheme</td>
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<td>Howard BASHFORD, Finerday, UK</td>
<td>Mikus OZOLS, Telia Latvija, Latvia Reducing Digital Gap Through Public Libraries: Latvia Success</td>
<td>Krystyna ROSŁAN-KUHN, National Broadcasting Council How to make TV accessible – planned actions of the National Broadcasting Council</td>
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<td>George TILESCH, TechSoup Global, USA</td>
<td>Steve BARNARD, Hft., UK Personalised technology, the social and economic impact</td>
<td>Nadège RICHE, European Disability Forum, Belgium Access to Digital Television: The Perspective of Persons with Disabilities</td>
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<td>Sylwia STASIUK-KAKAVOU, European Dynamics, Greece ePractice.eu – An interactive community building platform</td>
<td>Damir FILIPOVIC, Digital Europe</td>
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**9:00**

**MODERATOR:**

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<td>Marcella TURNER-CMUCHAL, European Agency for Development in Special Needs Education</td>
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**11:00**

**COCKTAIL PARTY**